



**OPPORTUNITIES DON'T HAPPEN.  
YOU CREATE THEM.**

-CHRIS GROSSER





AMAZING  
**Product**





OUTSTANDING  
**Opportunity**

INSPIRING  
**Possibilities**

VEXON BUSINESS OVERVIEW



## ABOUT VEXON

-  Vexon is a platform which deals with quality products for making people of India move fashionable, healthy and wealthy.
-  Vexon is organization “of the peoples, for the peoples, by the peoples.” Vexon Day by Day operation based on this philosophy.
-  Along with quality products Vexon provides an amazing opportunity to transform your life.
-  The leaders of Vexon has been known for their core competence in industry, Vexon takes pride in it's leadership and is committed to help more and more leaders to achieve extraordinary successful life.

## MISSION

To contribute towards building a fashionable, healthy, wealthy, skilled and financially empowered India


## VISION


To provide quality service to our consumer and become a benchmark for the industry.




LEARN | ACT | GROW

## DIRECTORS VIEW

 The Directors of the Company always Respect of Indian Government & All State Government.


 They also believe in the Laws of India and states. Further, the company is always ready for each and every compliance of Applicable laws in India and States, specially Direct selling consumer protection Act 2022.

 The Directors of the company is also rely on the following principles/Concepts.

a) OUR NATION FIRST

b) CONSUMER SATISFACTION – By way of providing Good quality Product and quality services to consumer 24\*7.

c) DIRECT SELLERS GROWTH

 Being involved in the direct selling sector for the past eight years, we have firsthand experience with overpricing and the obstacles in the growth of distributor which must overcome.

As a Vexon, we pledge to put out great effort in resolving these problems and creating fresh benchmarks with satisfied distributors.

***“With one vision that “the growth of the company is always depends upon the Growth of Direct sellers and happiness of Consumers”***



# Benefits of partnering

with Vexon™

01

## Equal Opportunity Business

People with any education or economic background can take up the business and succeed

## Easy to Join

Joining Vexon business is very simple to join. there is no any cost to join vexon business.

02

03

## Flexibility

Choose when want to work, how you want to from when you want to

## Income Potential

There is no limit to earn income based on your hard work and efforts

04

05

## Personal Development

Develope yourself as you develop others

# HAS DIFFERENT

# CATEGORIES

ACROSS VARIOUS PRODUCTS TO MEET YOUR FASHION NEEDS

## MEN'S



***“If you believe your product or service can fulfill a true need, it's your moral obligation to sell it.” ~ Zig Ziglar.***

**WOMEN'S**



# HERBAL PRODUCTS





# Our beloved brands

every brand has their own story



NOVA X is more than just a brand – it's a movement. We empower men to embrace their individuality and express themselves boldly through their style choices. Whether you're stepping into the boardroom or hitting the streets, NOVA X equips you with the confidence to make a statement wherever you go.



**chaturti**<sup>TM</sup>

where every woman's style story finds its perfect chapter. Born from the vision to celebrate individuality and empower women through fashion, *Chaturti* emerged as a haven for the modern woman seeking versatility, elegance, and confidence. *Chaturti* offers a curated collection that embodies the essence of femininity and strength.



# Our beloved brands

every brand has their own story



**vedalite**  
Ancient Formulation With Modern Technology

Vedalite wellness products harness the power of organic herbs to promote natural health and holistic well-being, inspired by ancient Ayurvedic traditions.



**Valentina**  
Sanitary Pads

Valentina is a sanitary pad brand designed to prioritize comfort, hygiene, and confidence for women. Combining advanced absorbent technology with ultra-soft materials, Valentina offers superior protection for all-day freshness. With a focus on quality and affordability, the brand empowers women to embrace every day with ease and assurance.

# Better Your Life with Vexon™

## **CHOOSE YOUR WAY**



### **Vexon Direct Selling Partner**

An vexon distributor is an entrepreneur who engaged in selling of vexon products to customers by self or through team of like minded people, who is already part of vexon business opportunity.

Joining the Vexon business is a very simple. There is no cost to join the Vexon business.

In addition, all new joinees are provided a cooling off period of 20 days from the date of Invoicing. During this period, should you decide to exit the business, you will be eligible to return and get full refund for the products & material purchased from Vexon as per refund policy..



### **Customer Only**

A customer is an end-user of Vexon products who is registered with Vexon through an Vexon direct selling partner and can purchase product from Vexon.



# YOU WILL GET WHAT YOU DESERVE

**Access to quality product**

**You can buy product from online platform and get home delivery**

**100% product satisfaction or  
If you are not satisfied with product then easy to get refund**

**Potential to earn through vexon  
business opportunity program**



# Steps to Success



## Buy, Use, Sell

Retailing to satisfy a need is the cornerstone of building a profitable & growing Vexon business. This is achieved by focus on increasing customers, increasing the number of products sold to customers and increasing the frequency of sale to existing customers.

## It's all about you

It is your business, you must realize that your success is up to you. Be consistent in your efforts & Performance.

## Building a sales team

By introducing new people, you can replicate your selling efforts & build a successful business through the sales team. Sponsors & upline vexon direct selling partner coach and train their team to sell products and meet their business goals.

## Evolving as a Leader

Leaders have the power to become role models for others to follow. Develop & enhance your Leadership skills & competencies through comprehensive education and training provided by Vexon & your mentor to be a successful entrepreneur.

## Coaching new Leaders

Mentor & Create more Leaders to build a larger & more successful Sales Organisation focused on product sales & high productivity.



# WAYS TO GENERATE INCOME THROUGH VEXON BUSINESS



## Trade Discount

A Discount given to Vexon Direct Selling Partner when they effect purchases of eligible products from Vexon for re-tailing.



## Retail Margin

Retail margin is the difference between your selling price and your purchase price . As an Vexon-Direct Selling Partner, you determine the price you charge (upto MRP), and when you sell products to customers above your Discounted price, you keep the retail margin.



## Vexon business opportunity

To recognize and reward your hard work and achievements, Vexon offers an attractive reward program. You generate points on products purchased to resell. Commissions are based on the points generated by you through product sales, and the sales team that you build. There are various types of commissions that can be earned.

# START

with

# Vexon™

Every product sale can help you earn more with Vexon opportunity plan, Customer Favorites are an easy way to get started. These best-selling, on-trend products from each Vexon category meet a variety of customer needs. To start building your customer base, make a list of just anybody you know. Include the names of relatives, friends, neighbours, colleague, business associates, and anyone you can think of and introduce them to Vexon's products and their benefits.



## Share with people you know

- Friends
- Neighbours
- Business Associates
- Family
- Colleague
- Community Members
- Relatives
- Professionals



**MORE YOU SELL,  
MORE YOU EARN**

**BETTER TEAM BUILDING,  
BETTER RECOGNITION**



You might establish objectives for yourself to reach brand-new, higher commission levels in sales...



**Once you become Vexon community member, you become eligible to earn when:**

- You purchase products from Vexon.
- You refer friends, followers & they make a purchase from Vexon.
- You build your own team and they make a purchase from Vexon.



## LEVEL PROGRESSION CRITERIA

- ➡ Moving up the ladder in the Vexon community requires certain simple specifications, which can vary as per your rank. To upgrade your ranks, you need to do a certain amount of business.
- ➡ Develop specific ranks within your team as per rank progression criteria.



## VEXON LEVELS BENEFITS & PROGRESSION CRITERIA



### CUSTOMER

Every visitor at VEXON can sign up as a customer and purchase products of their choice.



### CONSULTANT

As you enrolling in vexon business you will become a consultant and get flat discount between 5% to 25% on MRP value of respective products purchased.



### ASSOCIATE

To upgrade your level from consultant to Associate you need to earn 2440 BV or above in lifetime.



### TRAINEE

To upgrade your level from associateto trainee you need to earn 4880 BV or above in lifetime. or develop 4 associate or above level who have been sponsored by you. Once you do this, you'll become a Trainee.



## RAISER

To upgrade your level from trainee to raiser you need to earn 12200 BV or above in lifetime. Once you do this, you'll become a raiser.



## DISTRIBUTOR

To upgrade your level from raiser to Distributor you need to earn 24400 BV or above in lifetime. or develop 4 trainee or above level who have been sponsored by you. Once you do this, you'll become a Distributor.



## TEAM LEADER

Develop 3 Distributor who have been sponsored by you. Once you do this, you'll become a TEAM LEADER.



## MANAGER

To become a MANAGER from a TEAM LEADER, follow steps:

1. Develop 4 team leaders who have been sponsored by you.
2. Submit the manager challenge form.
3. You need to sell or consume through your all-personal community equivalent of 8,97,615 BV or above, in successive 3 months.
4. Once you have fulfilled the above-mentioned conditions, you will be a MANAGER.



## CHAMPION

To become a CHAMPION from a MANAGER, follow steps:

1. Develop 4 MANAGER who have been sponsored by you.
2. Submit the CHAMPION challenge form.
3. You need to sell or consume through your all-personal community equivalent of 86,43,700 BV or above, in successive 3 months.
4. Once you have fulfilled the above-mentioned conditions, you will be a CHAMPION.



## PRO CHAMPION

To become a PRO CHAMPION from a CHAMPION, follow steps:

1. Develop 4 CHAMPION who have been sponsored by you.
2. Submit the PRO CHAMPION challenge form.
3. You need to sell or consume through your all-personal community equivalent of 100000000 business with GST or above, in 90 days of closing.
4. Once you have fulfilled the above-mentioned conditions, you will be a PRO CHAMPION.

## INCENTIVE PLAN

LEVELS	BV%
CONSULTANT	0
ASSOCIATE	9
TRAINEE	21
RAISER	27
DISTRIBUTOR	33
TEAM LEADER	45
MANAGER	49
CHAMPION	51
PRO CHAMPION	52



## GENERATION PROFIT

TEAM LEADER and above LEVEL holders are eligible for generation profit.



## GENERATION PROFIT GAIN (GPG)

- 1) GPG is personal purchase that is required to be made in order to enjoy the generation profit earning.
- 2) All TEAM LEADER does a GPG in PARTICULAR month 500 BV
- 3) All MANAGER does a GPG in particular month 500 BV.
- 4) All CHAMPION does a GPG in particular month 500 BV.
- 5) In case GPG is not done, then the generation earning percentage will flow to the next eligible level in the line of sponsor-

### TEAM LEADER GENERATION PROFIT DETAILS BV %

	DIRECT TL	GEN 1	GEN 2	GEN 3	GEN 4	GEN 5	GEN 6
SIGMA TL	1	8	4.2	2.9	1.9	1.3	0.6
DELTA TL	2	8	4.2	2.9	1.9	1.3	0.6
ALPHA TL	3	8	4.2	2.9	1.9	1.3	0.6
PRIME TL	4	8	4.2	2.9	1.9	1.3	0.6

### MANAGER GENERATION PROFIT DETAILS BV %

DIRECT MANAGER	GEN 1	GEN 2	GEN 3	GEN 4	GEN 5	GEN 6
1	5.3	3.2	1.9	1.2	0.7	0.6
2	5.3	3.2	1.9	1.2	0.7	0.6
3	5.3	3.2	1.9	1.2	0.7	0.6
4	5.3	3.2	1.9	1.2	0.7	0.6

## CHAMPION GENERATION PROFIT DETAILS BV %

DIRECT CHAMPION	GEN 1	GEN 2	GEN 3	GEN 4	GEN 5	GEN 6
1	1.4	1.2	1.1	0.5	0.2	0.1
2	1.4	1.2	1.1	0.5	0.2	0.1
3	1.4	1.2	1.1	0.5	0.2	0.1
4	1.4	1.2	1.1	0.5	0.2	0.1

## GROUP BONUS DETAILS BV %

MANAGER BONUS	5.5
CHAMPION BONUS	1



FOR ANY QUERY  
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