



**OPPORTUNITIES DON'T HAPPEN.
YOU CREATE THEM.**

-CHRIS GROSSER



AMAZING
Product

OUTSTANDING
Opportunity

INSPIRING
Possibilities

VEXON BUSINESS OVERVIEW



ABOUT VEXON

-  Vexon is a platform which deals with quality products for making people of India move fashionable, healthy and wealthy.
-  Vexon is organization “of the peoples, for the peoples, by the peoples.” Vexon Day by Day operation based on this philosophy.
-  Along with quality products Vexon provides an amazing opportunity to transform your life.
-  The leaders of Vexon has been known for their core competence in industry, Vexon takes pride in it's leadership and is committed to help more and more leaders to achieve extraordinary successful life.

MISSION

To contribute towards building a fashionable, healthy, wealthy, skilled and financially empowered India

VISION

To provide quality service to our consumer and become a benchmark for the industry.



LEARN | ACT | GROW

AWARDS



AWARD BY DIRECT SELLING TODAY



AWARD BY NETWORK EXPRESS

DIRECTORS VIEW

 The Directors of the Company always Respect of Indian Government & All State Government.

 They also believe in the Laws of India and states. Further, the company is always ready for each and every compliance of Applicable laws in India and States, specially Direct selling consumer protection Act 2022.

 The Directors of the company is also rely on the following principles/Concepts.

a) OUR NATION FIRST

b) CONSUMER SATISFACTION – By way of providing Good quality Product and quality services to consumer 24*7.

c) DIRECT SELLERS GROWTH

 Being involved in the direct selling sector for the past eight years, we have firsthand experience with overpricing and the obstacles in the growth of distributor which must overcome.

As a Vexon, we pledge to put out great effort in resolving these problems and creating fresh benchmarks with satisfied distributors.

“With one vision that “the growth of the company is always depends upon the Growth of Direct sellers and happiness of Consumers”



OUR JOURNEY

LAUNCHED ORAX (MARCH 2025)

ELECTRONICS GADGET & ANALOG
WATCHES BRAND

VEXON SANGAM 2025

CELEBRATED 1ST ANNIVERSARY WITH
1500+ COMMUNITY MEMBERS

LAUNCHED VEXON ACADEMY

(MARCH 2025)

LAUNCHED LUMIA (DEC 2024)

SKINCARE BRAND

EXPANDED ACROSS MAHARASHTRA & KARNATAKA

LAUNCHED VEDALITE

(JUNE 2024)

WELLNESS BRAND

LAUNCHED VALENTINA

(MAY 2024)

WOMENS PERSONAL CARE BRAND

FOUNDED IN FEBRUARY 2024

STARTED WITH TWO BRANDS
NOVA X & CHATURTI

Benefits of partnering *with* Vexon™

01

Equal Opportunity Business

People with any education or economic background can take up the business and succeed

Easy to Join

Joining Vexon business is very simple to join. there is no any cost to join vexon business.

02

03

Flexibility

Choose when want to work, how you want to from when you want to

Income Potential

There is no limit to earn income based on your hard work and efforts

04

05

Personal Development

Develope yourself as you develop others



HAS DIFFERENT CATEGORIES

ACROSS VARIOUS PRODUCTS TO MEET YOUR FASHION NEEDS

MEN'S



“If you believe your product or service can fulfill a true need, it's your moral obligation to sell it.” ~ Zig Ziglar.

WOMEN'S



ELECTRONICS



ACCESSORIES



SKINCARE



HERBAL PRODUCTS



Our beloved brands

every brand has their own story



NOVA X is more than just a brand – it's a movement. We empower men to embrace their individuality and express themselves boldly through their style choices. Whether you're stepping into the boardroom or hitting the streets, NOVA X equips you with the confidence to make a statement wherever you go.



chaturtiTM

where every woman's style story finds its perfect chapter. Born from the vision to celebrate individuality and empower women through fashion, *Chaturti* emerged as a haven for the modern woman seeking versatility, elegance, and confidence. *Chaturti* offers a curated collection that embodies the essence of femininity and strength.



Our beloved brands

every brand has their own story



vedalite

Ancient Formulation With Modern Technology

Vedalite wellness products harness the power of organic herbs to promote natural health and holistic well-being, inspired by ancient Ayurvedic traditions.



Valentina

Sanitary Pads

Valentina is a sanitary pad brand designed to prioritize comfort, hygiene, and confidence for women. Combining advanced absorbent technology with ultra-soft materials, Valentina offers superior protection for all-day freshness. With a focus on quality and affordability, the brand empowers women to embrace every day with ease and assurance.



Our beloved brands

every brand has their own story

Lumia

Lumia is a skincare brand born from the belief that true beauty comes from within. Inspired by the word "Lumen," meaning light, we create clean, effective, and gentle skincare that helps you glow naturally.

Our products are crafted with science-backed ingredients and soothing botanicals to nourish your skin and elevate your daily routine into a moment of self-care.



ORAX

At Orax, we blend modern technology with classic craftsmanship to create products that stand the test of time. From cutting-edge electronics to elegant analog watches, every Orax creation reflects our passion for precision, performance, and style.

Born from the idea that innovation and tradition can coexist, Orax is built for those who value both functionality and form. Whether it's a smart gadget or a timeless timepiece, we deliver reliability you can trust and design you'll love.



Better Your Life with

CHOOSE YOUR WAY



Vexon Direct Selling Partner

An vexon distributor is an entrepreneur who engaged in selling of vexon products to customers by self or through team of like minded people, who is already part of vexon business opportunity.

Joining the Vexon business is a very simple. There is no cost to join the Vexon business.

In addition, all new joinees are provided a cooling off period of 20 days from the date of Invoicing. During this period, should you decide to exit the business, you will be eligible to return and get full refund for the products & material purchased from Vexon as per refund policy..



Customer Only

A customer is an end-user of Vexon products who is registered with Vexon through an Vexon direct selling partner and can purchase product from Vexon.



YOU WILL GET WHAT YOU DESERVE

Access to quality product

You can buy product from online platform and get home delivery

**100% product satisfaction or
If you are not satisfied with product then easy to get refund**

Potential to earn through vexon business opportunity program



Steps to Success



Buy, Use, Sell

Retailing to satisfy a need is the cornerstone of building a profitable & growing Vexon business. This is achieved by focus on increasing customers, increasing the number of products sold to customers and increasing the frequency of sale to existing customers.

It's all about you

It is your business, you must realize that your success is up to you. Be consistent in your efforts & Performance.

Building a sales team

By introducing new people, you can replicate your selling efforts & build a successful business through the sales team. Sponsors & upline vexon direct selling partner coach and train their team to sell products and meet their business goals.

Evolving as a Leader

Leaders have the power to become role models for others to follow. Develop & enhance your Leadership skills & competencies through comprehensive education and training provided by Vexon & your mentor to be a successful entrepreneur.

Coaching new Leaders

Mentor & Create more Leaders to build a larger & more successful Sales Organisation focused on product sales & high productivity.



WAYS TO GENERATE INCOME THROUGH VEXON BUSINESS



Trade Discount

A Discount given to Vexon Direct Selling Partner when they effect purchases of eligible products from Vexon for re-tailing.



Retail Margin

Retail margin is the difference between your selling price and your purchase price . As an Vexon-Direct Selling Partner, you determine the price you charge (upto MRP), and when you sell products to customers above your Dis-counted price, you keep the retail margin.



Vexon business opportunity

To recognize and reward your hard work and achievements, Vexon offers an attractive reward program. You generate points on products purchased to resell. Commissions are based on the points generated by you through product sales, and the sales team that you build. There are various types of commissions that can be earned.

START

with

Vexon™

Every product sale can help you earn more with Vexon opportunity plan, Customer Favorites are an easy way to get started. These best-selling, on-trend products from each Vexon category meet a variety of customer needs. To start building your customer base, make a list of just anybody you know. Include the names of relatives, friends, neighbours, colleague, business associates, and anyone you can think of and introduce them to Vexon's products and their benefits.



Share with people you know

- Friends
- Neighbours
- Business Associates
- Family
- Colleague
- Community Members
- Relatives
- Professionals



**MORE YOU SELL,
MORE YOU EARN**

**BETTER TEAM BUILDING,
BETTER RECOGNITION**



You might establish objectives for yourself to reach brand-new, higher commission levels in sales...



Once you become Vexon community member, you become eligible to earn when:

- You purchase products from Vexon.
- You refer friends, followers & they make a purchase from Vexon.
- You build your own team and they make a purchase from Vexon.

LEVEL PROGRESSION CRITERIA

- 👉 Moving up the ladder in the Vexon community requires certain simple specifications, which can vary as per your rank. To upgrade your ranks, you need to do a certain amount of business.
- 👉 Develop specific ranks within your team as per rank progression criteria.



VEXON LEVELS BENEFITS & PROGRESSION CRITERIA



CUSTOMER

Every visitor at VEXON can sign up as a customer and purchase products of their choice.



CONSULTANT

As you enrolling in vexon business you will become a consultant and get flat discount between 5% to 25% on MRP value of respective products purchased.



ASSOCIATE

To upgrade your level from consultant to Associate you need to earn 2440 BV or above in lifetime.



TRAINEE

To upgrade your level from associateto trainee you need to earn 4880 BV or above in lifetime. or develop 4 associate or above level who have been sponsored by you. Once you do this, you'll become a Trainee.



RAISER

To upgrade your level from trainee to raiser you need to earn 12200 BV or above in lifetime. Once you do this, you'll become a raiser.



DISTRIBUTOR

To upgrade your level from raiser to Distributor you need to earn 24400 BV or above in lifetime. or develop 4 trainee or above level who have been sponsored by you. Once you do this, you'll become a Distributor.



TEAM LEADER

Develop 3 Distributor who have been sponsored by you. Once you do this, you'll become a TEAM LEADER.



MANAGER

To become a MANAGER from a TEAM LEADER, follow steps:

1. Develop 4 team leaders who have been sponsored by you.
2. Submit the manager challenge form.
3. You need to sell or consume through your all-personal community equivalent of 8,97,615 BV or above, in successive 3 months.
4. Once you have fulfilled the above-mentioned conditions, you will be a MANAGER.



CHAMPION

To become a CHAMPION from a MANAGER, follow steps:

1. Develop 4 MANAGER who have been sponsored by you.
2. Submit the CHAMPION challenge form.
3. You need to sell or consume through your all-personal community equivalent of 86,43,700 BV or above, in successive 3 months.
4. Once you have fulfilled the above-mentioned conditions, you will be a CHAMPION.



PRO CHAMPION

To become a PRO CHAMPION from a CHAMPION, follow steps:

1. Develop 4 CHAMPION who have been sponsored by you.
2. Submit the PRO CHAMPION challenge form.
3. You need to sell or consume through your all-personal community equivalent of 100000000 business with GST or above, in 90 days of closing.
4. Once you have fulfilled the above-mentioned conditions, you will be a PRO CHAMPION.

**INTRODUCING NEW REVOLUTION
IN THE BUSINESS**



VEXON PRIME: ELEVATE YOUR CUSTOMER EXPERIENCE

Introducing Vexon Prime, an exclusive membership program designed to empower our valued distributors and elevate your customer experience.



WHO IS A VEXON PRIME MEMBER?

If anyone can achieve Distributor rank in lifetime
he/she will become prime member of vexon.



FEATURES OF VEXON PRIME MEMBERSHIP

SPECIAL DISCOUNT.

HEAVY DISCOUNTS ON ALL PRODUCTS, UP TO 50% OFF.

NO IMPACT ON DISTRIBUTOR COMMISSIONS.



ACCESS TO EXCLUSIVE PRODUCTS AVAILABLE ONLY TO PRIME MEMBERS.

100-200% HIGHER RETAIL PROFIT COMPARED TO BASIC MEMBERSHIP.



BOOST YOUR PERSONAL SALES.

ADVANCE TO THE NEXT RANK THROUGH PERSONAL SALES.



PRIME PRODUCT PRICING EXAMPLE



M.R.P.:

Showcase the MRP (Maximum Retail Price): 999.00

D.P.:

Display the DP (Distributor Price): 899.00

Prime Price:

Clearly indicate the Prime member price: 699.00

Retail Profit for Basic:
 $999 - 899 = 100\text{rs}$

Retail Profit for prime:
 $999 - 699 = 300\text{rs}$



M.R.P.:

Showcase the MRP (Maximum Retail Price): 399.00

D.P.:

Display the DP (Distributor Price): 320.00

Prime Price:

Clearly indicate the Prime member price: 230.00

Retail Profit for Basic:
 $399 - 320 = 79\text{rs}$

Retail Profit for prime:
 $399 - 230 = 169\text{rs}$

WHY VEXON PRIME IS A GAME-CHANGER

1. Transform the perception of Vexon in the market.
2. Increase repurchase within your team.
3. Helps to stable and sustainable business.
4. Empower anyone to achieve higher ranks through personal sales.

UNIQUE VALUE PROPOSITION

Vexon Prime distinguishes itself by offering a unique blend of exclusive benefits, lucrative profit margins, and empowered growth opportunities. It's not just a membership program; it's a pathway to success and a testament to your commitment to Vexon.



TYPES OF INCOME



RETAIL INCOME



DIFFERENTIAL AND REFERRAL INCOME



GROUP BONUS INCOME



GENERATION BONUS INCOME



REWARDS

RETAIL INCOME

You can purchase products at the Distributor Price (DP), sell them at the Maximum Retail Price (MRP), and the difference between the two is your profit.

DIFFERENTIAL AND REFFERAL INCOME

If you refer anyone and he or she purchase products from company. You will get difference between your earning percentage.

GROUP BONUS INCOME

Group bonus means you will get commission on your personal team's sale volume.

INCENTIVE PLAN

LEVELS	BV%
CONSULTANT	0
ASSOCIATE	9
TRAINEE	21
RAISER	27
DISTRIBUTOR	33
TEAM LEADER	45
MANAGER	49
CHAMPION	51
PRO CHAMPION	52



GENERATION PROFIT

TEAM LEADER and above LEVEL holders are eligible for generation profit.



GENERATION PROFIT GAIN (GPG)

- 1) GPG is personal purchase that is required to be made in order to enjoy the generation profit earning.
- 2) All TEAM LEADER does a GPG in PERTICULAR month 500 BV
- 3) All MANAGER does a GPG in particular month 500 BV.
- 4) All CHAMPION does a GPG in particular month 500 BV.
- 5) In case GPG is not done, then the generation earning percentage will flow to the next eligible level in the line of sponsor-

TEAM LEADER GENERATION PROFIT DETAILS BV %

	DIRECT TL	GEN 1	GEN 2	GEN 3	GEN 4	GEN 5	GEN 6
SIGMA TL	1	8	4.2	2.9	1.9	1.3	0.6
DELTA TL	2	8	4.2	2.9	1.9	1.3	0.6
ALPHA TL	3	8	4.2	2.9	1.9	1.3	0.6
PRIME TL	4	8	4.2	2.9	1.9	1.3	0.6

MANAGER GENERATION PROFIT DETAILS BV %

DIRECT MANAGER	GEN 1	GEN 2	GEN 3	GEN 4	GEN 5	GEN 6
1	5.9	3.8	2	1.3	0.7	0.7
2	5.9	3.8	2	1.3	0.7	0.7
3	5.9	3.8	2	1.3	0.7	0.7
4	5.9	3.8	2	1.3	0.7	0.7

CHAMPION GENERATION
PROFIT DETAILS BV %

DIRECT CHAMPION	GEN 1	GEN 2	GEN 3	GEN 4	GEN 5	GEN 6
1	1.9	1.7	1.3	0.9	0.5	0.3
2	1.9	1.7	1.3	0.9	0.5	0.3
3	1.9	1.7	1.3	0.9	0.5	0.3
4	1.9	1.7	1.3	0.9	0.5	0.3

GROUP BONUS DETAILS BV %

MANAGER BONUS	5.5
CHAMPION BONUS	1





LEAR | ACT | GROW



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